



PORTLAND FIRE NAMES CHIME AS OFFICIAL BANKING AND CREDIT PARTNER; CHIME TO BE FEATURED ON FIRE JERSEYS

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Community-Driven Partnership Supports Fans, Athletes, and Lasting Impact Beyond The Game

PORTLAND, Ore., Jan. 27, 2026 /PRNewswire/ -- The Portland Fire announced today that Chime, a leading consumer financial technology company, has been named the team's Official Banking and Credit Partner. As part of the sponsorship, Chime's logo will be featured on the left shoulder of all three editions of the Fire's 2026 jerseys.



The partnership represents a significant milestone for both the Fire and Chime, uniting one of the most anticipated new franchises in women's professional sports with Chime's expanding national sports portfolio at a moment of unprecedented growth and cultural momentum.

"Chime understands that with the return of the Portland Fire comes a responsibility to honor our history while intentionally building for the future," said **Portland Fire Interim President, Clare Hamill**. "This partnership is about being part of the foundation as we shape a modern franchise rooted in values, community, and long-term impact."

"Women's sports are setting the pace for what modern fandom and community look like," said **Chime Chief Growth Officer, Vineet Mehra**. "The Portland Fire embodies that shift. Our partnership isn't about branding – it's about backing the future of the game, showing up for a passionate community, and helping build something that lasts for generations."

As part of the partnership, Chime members will have access to the new **Chime Lane**, an exclusive VIP entrance at Moda Center, and **Chime Club**, a premium pregame destination offering exclusive merchandise, curated food and beverage offerings, special guest appearances and more. Together, these experiences are designed to elevate game days at Moda Center, deepen connections to the Fire, and bring Chime's member-first philosophy to life by creating meaningful access and moments that extend beyond the game.

In addition, the Fire and Chime will bring fans closer to the team through a content series that will celebrate Portland's nature, culinary, and lifestyle culture. Chime will also be the presenting partner of gameday Tunnel Walks, offering fans exclusive access to the Fire's gameday fashion moments.

With a shared focus on community, the Fire and Chime will collaborate throughout the season on initiatives designed to make a lasting difference in Portland – beyond the game itself.

About the Portland Fire

Portland Fire is one of the Women's National Basketball League's newest franchises, making its official on court debut in 2026. Owned by RAJ Sports – led by Alex Bhathal and Lisa Bhathal Merage – the team is more than a franchise; it's the revival of a movement, honoring the legacy of the original Portland Fire while blazing a bold new path forward. Based in Portland, Oregon, the global epicenter of women's sports, Portland Fire is rooted in the Rose City's enduring resilience, spirit, and passion for sport.

About Chime

Chime® (Nasdaq: CHYM) is a financial technology company founded on the premise that core banking services should be helpful, easy, and free. We offer a broad range of low-cost banking and payments products that address the most critical financial needs of everyday people. Our member-aligned business model has helped millions of people to unlock financial progress™. Member deposits are FDIC-insured through The Bancorp Bank, N.A. or Stride Bank, N.A., Members FDIC, up to applicable limits¹.

¹Chime is not FDIC-insured. The Bancorp Bank, N.A. and Stride Bank, N.A. are the FDIC-insured members. Deposit insurance covers the failure of an insured bank. Certain conditions must be satisfied for pass-through deposit insurance coverage to apply. FDIC deposit insurance limit is \$250,000 per depositor, per insured bank, per ownership category.

Chime is a financial technology company, not a bank. Banking services provided by The Bancorp Bank, N.A. or Stride Bank, N.A., Members FDIC.

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